KEYENCE MICROSCOPES WORLDWIDE

WHY IS KEYENCE UNIQUE?

CORPORATE INFORMATION

FACTS

Global Headquarters: Osaka, Japan Founded: May 1974 Capital: 237,500,000 EUR 2014 Global Sales: 2,589,417,000 EUR Worldwide Employees: 4,450

Note: Euro amounts are translated from Japanese yen, for convenience only, at 129 = 1 EUR, the approximate exchange rate on March 20, 2015



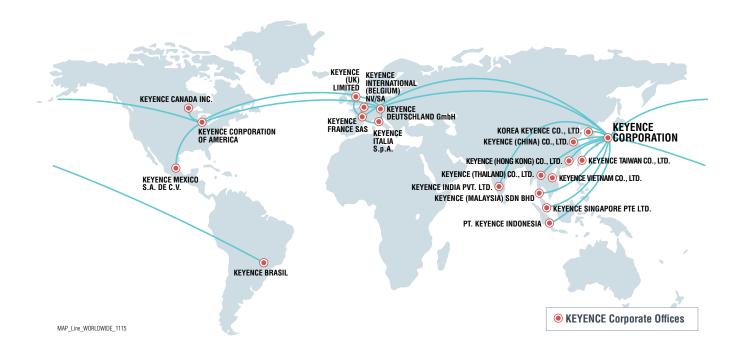
HISTORY

A leader in Sensing Technology since 1974.

- 74" Incorporated as Lead Electric Co., Ltd.
- 83" Developed optical fiber photoelectric sensor
- 86" Developed photoelectric sensor that utilizes laser diode as the light source Changed the company name to KEYENCE, which comes from "KEY of sciENCE"
- 90" Developed microscope with built-in monitor
- 95" Developed machine vision system
- 99" Developed auto focus color laser microscope
- 00" Developed microscope with digital focusing function
- 02" Developed high-speed / high-accuracy machine vision system
- 04" Developed application PLC
- 05" Developed 3D real surface digital microscope
- 08" Developed microscope with high-speed magnified video capture function
- 09" Newly developed microscope system has real time 2D/3D image
- stitching function. Newly developed high-accuracy image measurement system
- 12" Developed auto-teaching machine vision system
- 14" Developed VHX-5000 digital microscope, which combines Keyence's technologies for precise measurement, clear observation, and user-friendly software into one system

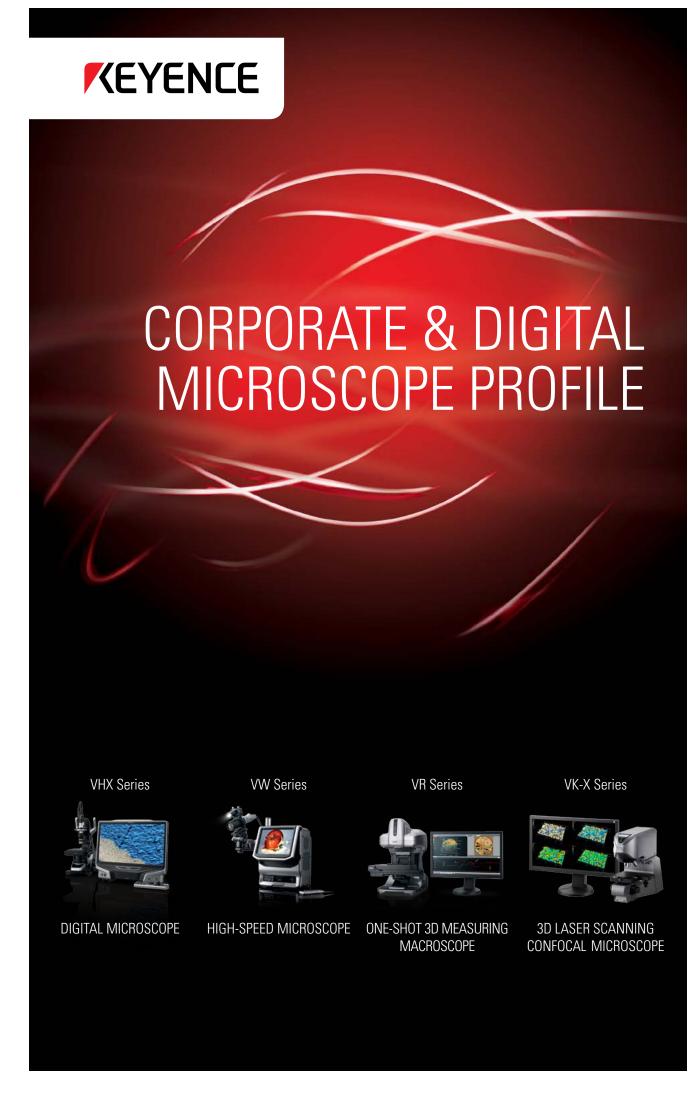
And still continuing.

WORLDWIDE DIRECT SALES NETWORKS (MORE THAN 200 OFFICES IN 44 COUNTRIES)









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MORE THAN 10000 COMPANIES ARE SUCCESSFUL WITH

EXCEPTIONAL PERFORMANCE

RANKED 17TH BY FORBES MAGAZINE'S WORLDS MOST INNOVATIVE COMPANIES

RANKING

THE WORLD'S MOST **INNOVATIVE COMPANIES**

- 1. Salesforce.com
- 2. Amazon.com 3. Intuitive Surgical
- 4. Tencent Holdings
- 5. Apple
- 6. Hindustan Unilever
- 7. Google
- 17. KEYENCE
- 20. Nintendo
- (as of 2011)

NEWSWEEK ELECTRONICS INDUSTRY RANKING

- 1. IBM
- 2. HP
- 3. CANON INC.
- 4. Panasonic
- 5. Apple INC. 6. ABB
- 7. DELL
- 39. KEYENCE
- 42. Rockwell Automation

43. Cooper Industries

KEYENCE CORPORATION WINS PRESTIGIOUS R&D AWARD FOR VHX-1000 DIGITAL MICROSCOPE AND VR-3000 ONE-SHOT 3D MEASURING MACROSCOPE

As the market leader in digital microscopy, KEYENCE Corporation has been recognized by R&D Magazine for its developments in the field of microscopy and awarded with an R&D 100 Award. Regarded by many as the "Oscars of Innovation", the R&D 100 Awards acknowledge and showcase the top 100 technology products of the year.







Digital Microscopes Image Measurem



SENSING, VISION, MEASUREMENT, LASER MARKERS & MICROSCOPE **PRODUCTS**

Developing Industry Leading Products through Intense In-house Research and Development

Barcode Readers

















Vision Systems





Safety Light Curtain





Laser Markers









BASIC MODEL - VHX-900F

- All-in-one microscope that incorporates observation, image capture and measurement capabilities
- Large depth-of-field & clear 3D imaging

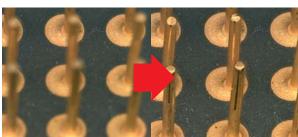
STANDARD MODEL - VHX-5000

- Motorized XYZ controls for simplified operation
- A depth composition image is created in one second at the fastest

QUICK AND ACCURATE OBSERVATION

DIGITAL MICROSCOPE - VHX SERIES

- Intuitive user interface and easy operation
- Advanced 2D and automated area measurement functions





Large depth-of-field



Handheld observation

CAUSE INVESTIGATION — HOW DID IT HAPPEN?

HIGH-SPEED MICROSCOPE – VW SERIES



All-in-one high-speed imaging solution

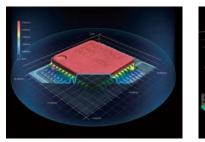


- Record at up to 230000 frames per second
- Fully-integrated system with built-in light source and LCD
- Setup and record in minutes
- Error Monitoring Function automatically detects changes in motion
- Quantify and analyze moving objects
- Provides on-site, magnified observation with microscope functionality

PRECISE MEASUREMENT IN SECONDS

ONE-SHOT 3D MEASURING MACROSCOPE – VR SERIES







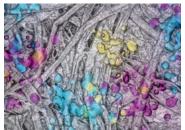


- 3D measurement of large areas in 4 seconds at the fastest
- User-independent "Place and push 3D measurement"
- Triple telecentric lenses for enabling accurate measurement of curvature, flatness, angle, and radii
- Can also be used for routine observations
- Various measurement/analysis functions including reference surface setting based on any surface area

MORE DETAILED ANALYSIS OF CAUSE

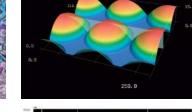
3D LASER SCANNING CONFOCAL MICROSCOPE – VK-X SERIES



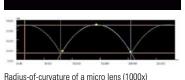


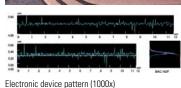
sample preparation

Ink toner (1000x)









60× to 28800× magnification

High-resolution, large depth-of-field observation

Profile and roughness measurements with minimal

Measures thickness and uniformity of clear layers

- Acquires data on angles up to 87.1 degrees
- Perform measurements with just a single click of the

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