The fastest Managed Print Services growth is within the Thermal Printers market

The latest research shows Managed Print Services (MPS) within the Thermal Printer market is growing double digits year over year. Analysts estimate market circumstances drive growth even higher the coming 12 till 24 months.

Why are thermal print users increasingly adopting MPS?

Talking about thermal printers, we are talking about printers that print receipts, barcodes, shipping labels and wristbands and more important are essential in many business-critical workflows.
In healthcare facilities, retailers, parcel delivery services and many manufacturers come to a hold without their vital track and trace capabilities.

Downtime due to technical issues or printers supplies shortage is catastrophic!

Top reasons thermal printer users expect from MPS?

- Track distributed thermal printers and usage through one or more facility
- Have supplies on hand when you need them
- Thermal label supplies auto-replenishment and procurement
- Minimize IT workload
- Ease of service and identify printer refresh needs
- Lower operating costs
- Data security as needed in today's world
- Compare vendor offerings on a price per label basis

When can a thermal printer manufacturer compete in the fast-growing MPS marketplace?

To sell you need resellers, resellers need Managed "Thermal" Print Services (M"T"PS) solution. The M"T"PS solution needs print data. Now we hit the roadblock for many thermal print manufacturers. Until now only a very small number of manufacturers have this capability embedded into their thermal printer portfolio by providing print data in the printer Management Information Base (MIB).
So it is up to the ones lacking this to speed up to jump on board of this faster and faster growing M"T"PS opportunity.

Rescue is on the way!

Over 25 years MPS experience in the Office Printing market working with major vendors has brought Simac in a position to be able to apply the extensive MPS knowledge also for thermal printer manufacturers.
Simac has enabled M"T"PS capabilities for market-leading thermal printers and is here to work with Thermal Printer manufacturers to build their M"T"PS reseller channel.
Need support in your project to define and structure the M"T"PS printer MIB or to provide your reseller channel with a M"T"PS solution, just call us and the rescue is on the way!

Interested, contact me at esleyster@simactriangle.com
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